

EAST MEETS BEST

PREMIUM EXPORT PARTNER PROGRAM

research & development - **learn**

year 1

2018

J F M A M J J A S O N D

1
export strategy session

1
launchpad phase

immersion

insight & innovation

2
export strategy session

market entry & positioning - **establish beachhead**

year 2

2019

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2
launchpad phase

secure beachhead

distribution & channels

optimization

3
export strategy session

business development + growth - **scale**

year 3

2020

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guanxi: relationships & networks

in-market development

partnering programs

fine tuning

4
export strategy session

investment levels

platinum partner : \$50K per annum*

premium partner : \$25K per annum*

associate partner : \$15K per annum*

*plus GST

what will you **bring**
to the table?